**SOCIETY OF BROADCAST ENGINEERS, INC.**

***The Association for Broadcast and Multimedia Technology Professionals***

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**NEWS RELEASE**

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**SBE Begins Release of ATSC 3.0 Tutorial Videos from SBE @ PBS TechCon 2019**

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ATSC 3.0 and the rapid launch of NextGen Broadcast were the drivers behind the first-ever SBE/PBS TechCon collaborative tutorial day, which was held April 6, 2019, at PBS TechCon in Las Vegas. The day-long tutorial, *Launching ATSC 3.0 NextGen Broadcast: A Tutorial*, covered what ATSC 3.0 means for the future of broadcast. The presentations were recorded, and the SBE is now making them available for online viewing.

Six tutorial sections will be available. The first two are available through the SBE online registration system. They are *Part 4: NextGen/ATSC 3.0 Transmitter Conversion* and *Part 6: NextGen Broadcast/ATSC 3.x Scheduler*.

Registered attendees of the SBE @ PBS TechCon 2019 will receive an email with instructions on how to view the videos. Others can register to view the videos through the SBE Webinar library via the SBE website. The cost for SBE members is $59, non-members is $89. SBE members with SBE MemberPlus can view the videos for free.

The remaining four sections will be made available in the coming weeks.

The Society of Broadcast Engineers is the professional organization of television and radio engineers and those in related fields. The SBE has more than 5,000 members in 114 chapters across the United States and in Hong Kong. There are also members in more than 20 other countries. Most chapters meet monthly and offer educational programs and an opportunity to network with other broadcast technical professionals. The SBE offers the preeminent technical broadcast certification program in the U.S. and an expansive list of educational programs for broadcast engineers, operators, technicians, and broadcast IT professionals.

For more information about the SBE, contact John L. Poray, CAE, Executive Director, at [jporay@sbe.org](mailto:jporay@sbe.org) or 317-846-9000, or visit the SBE website, www.sbe.org.

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