**SOCIETY OF BROADCAST ENGINEERS, INC.**

***The Association for Broadcast and Multimedia Technology Professionals***

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**NEWS RELEASE**

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**SBE Enhances MemberPlus Opportunity**

***October 28, 2019 - Indianapolis, IN –*** On Jan. 2, 2018, the Society of Broadcast Engineers, the association for broadcast and multimedia technology professionals, introduced the SBE MemberPlus member benefit. The enhanced member benefit allows Regular, Senior or Associate members to upgrade their membership with full access to the more than 80 Webinars by SBE. Response to the SBE MemberPlus program has been positive, and more than 1,000 members have added SBE MemberPlus to their regular membership.

At the SBE Board of Directors meeting, held Oct. 15, 2019, in Madison, WI, the program was further expanded to provide the member benefit to SBE Life members and SBE Student members, who previously could not participate in the program. Called SBE Life MemberPlus and SBE Student MemberPlus, SBE members in these two categories will be able to add the benefit to their membership beginning in January of 2020.

SBE MemberPlus has been available to Regular, Senior or Associate members for the cost of annual dues, plus $90; a total of $175. On Jan. 2, 2020, Life members will be able to add SBE MemberPlus to their membership for $90. Student members will be able to opt for SBE MemberPlus when they join or renew, also for $90. Existing SBE Life and Student members can add the option beginning Jan. 2 by contacting the SBE National Office by phone at 317-846-9000.

SBE President Wayne Pecena, CPBE, 8-VSB, AMD, DRB, CBNE, commenting on the member benefit, said, “The SBE educational efforts have grown significantly in recent years, and SBE MemberPlus provides the greatest access to our leading educational tool: Webinars by SBE. Providing access to Life and Student members allows younger, as well as more experienced SBE members, to continue learning by taking advantage of this popular benefit.”

The Society of Broadcast Engineers is the professional organization of television and radio engineers and those in related fields. The SBE has 5,000 members in 115 chapters across the United States and in Hong Kong. There are also members in more than 25 other countries. Most chapters meet monthly and offer educational programs and an opportunity to network with other broadcast technical professionals. The SBE offers the preeminent technical broadcast certification program in the U.S. and an expansive list of educational programs for broadcast engineers, operators, technicians, and broadcast IT professionals.

For more information about the SBE, contact John L. Poray, CAE, Executive Director, at jporay@sbe.org or 317-846-9000, or visit the SBE website, [www.sbe.org](http://www.sbe.org).

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<http://sbe.org/images/hirez/SBEMemberPlus.png>