**SOCIETY OF BROADCAST ENGINEERS, INC.**

***The Association for Broadcast and Multimedia Technology Professionals***

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**NEWS RELEASE**

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**SBE Authorizes New Chapter: 106 Panhandle**

***November 5, 2019 - Indianapolis, IN -*** The Board of Directors of the Society of Broadcast Engineers, the association for broadcast and multimedia technology professionals, approved the application for the newest SBE chapter, Chapter 106 Panhandle, which serves SBE members in the Florida Panhandle and southern portions of Alabama and Georgia. The action was taken at the Board of Directors meeting on Oct. 15, held during the SBE National Meeting in Madison, WI, in conjunction with the Broadcasters Clinic. Chapter 106 brings the number of active SBE chapters 115. The chapter leaders are Chair Mark Johnson, CSRE, of Linkup Communications; Vice Chair Alan Lane, CSRE, AMD, DRB, of Cumulus Media; and Secretary/Treasurer Ricky Carter of Alarado Media.

To form a chapter, a minimum of 10 SBE members must hold at least three meetings, and then submit an application to the SBE National Office. The application is reviewed and voted on by the SBE Board of Directors. Chapter 106 members met more than the required three times before submitting the chapter application. The organization process was also delayed by Hurricane Michael in 2018.

Commenting on the new chapter, SBE President Wayne Pecena, CPBE, 8-VSB, AMD, DRB, CBNE, said, “The SBE members in the Florida Panhandle area have been without a chapter for some time. The efforts of Mark Johnson and others in the area to organize a chapter have paid off, and all the chapter leaders and organizers deserve the credit for their work in establishing the chapter to serve SBE members in the area.”

The Society of Broadcast Engineers is the professional organization of television and radio engineers and those in related fields. The SBE has 5,000 members in 115 chapters across the United States and in Hong Kong. There are also members in more than 25 other countries. Most chapters meet monthly and offer educational programs and an opportunity to network with other broadcast technical professionals. The SBE offers the preeminent technical broadcast certification program in the U.S. and an expansive list of educational programs for broadcast engineers, operators, technicians, and broadcast IT professionals.

For more information about the SBE, contact John L. Poray, CAE, Executive Director, at [jporay@sbe.org](mailto:jporay@sbe.org) or 317-846-9000, or visit the SBE website, [www.sbe.org](http://www.sbe.org).

- 30 -