

SBE University consists of online, on-demand courses designed to provide relevant and convenient continuing education to broadcast engineers. These affordably priced courses provide expert instruction on a variety of technical radio and television topics.



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## **ENG Truck Operations**

*SBE Members: \$85 Non-Members: \$85*

*Author: Mike Seaver, CBT*

This course, designed for non-technical personnel, covers the basics necessary to produce a safe, good quality field-produced shot from both a microwave based vehicle as well as one utilizing satellite uplinks. Topics include safety, the basics of microwave principles and operation, audio, video, various IFB techniques, lighting basics, use of wireless microphones and other advanced applications.

## **Adaptive Media Systems Engineering**

*SBE Members: \$149 Non-Members: \$209*

*Author: Philip Cianci, CSTE, CBNT*

This course addresses the challenges of a contemporary technologist who works in the broadcast or media industry and offers techniques to ease the transition from Broadcast Engineer to Media Systems Engineer. Each chapter provides practical suggestions and solutions for the digital era. Subjects include an introduction to media systems engineering, the role of the media systems engineer, project management techniques and more.

## **Television Video and Audio - a Ready Reference for Engineers**

*SBE Members: \$99 Non-Members: \$149*

*Author: Randy Hoffner*

The purpose of this course is to give the television engineer a solid grounding in the various aspects of video and audio for television, and to serve as a ready reference to the pertinent standards.

## **The New Lifecycle of Media - IP and File Based Architecture and Workflows**

*SBE Members: \$99 Non-Members: \$149*

*Author: Gary Olson*

This course will provide an understanding of all the technical considerations that need to be taken into account in a file-based architecture, as well as the changing roles and responsibilities engineers will have in designing and maintaining these new systems.

## **8-VSB**

*SBE Members: \$99 Non-Members: \$149*

*Author: Douglas W. Garlinger, CPBE, 8VSB, CBNT*

The purpose of the SBE 8-VSB course is to give the student an overview of the 8-VSB system from end to end, providing all the basic information he or she will need to understand the nature of 8-VSB modulation and to recognize deficiencies in the transmitted signal.

## **AM Antenna Systems**

*SBE Members: \$80 Non-Members: \$115*

*Author: Cris Alexander, CPBE, AMD, DRB*

This course takes the student through every facet of AM antenna systems in all their forms, dealing with each element or variation separately and pulling the elements together to show how they are used in concert.

## **Broadcast Audio Processing**

*SBE Members: \$80 Non-Members: \$115*

*Author: Stephen M. Poole, CBRE, AMD, CBNT*

This course, intended for the intermediate-to-experienced broadcast engineer, takes a practical, real-world approach to audio processing. Topics include loudness and the human ear, gain control, limiting and clipping, adjusting a wideband processor for voice and multi-band processing.

## **Computer Networking for Broadcast Engineers**

*SBE Members: \$99 Non-Members: \$169*

*Author: Paul Claxton, CPBE, CBNE*

The purpose of this course is to give the student an introduction to the fundamental concepts of computer networking. This course will assist the broadcaster in passing the SBE Certified Broadcast Networking Technologist exam.

## **FM Transmission Systems**

*SBE Members: \$80 Non-Members: \$115*

*Author: Cris Alexander, CPBE, AMD, DRB*

This course will help the student understand the proper design, installation and maintenance of an FM transmission system and how its components and variables related to those components impact the performance of an FM station.

## **Matching Networks and Phasing**

*SBE Members: \$80 Non-Members: \$115*

*Author: Cris Alexander, CPBE, AMD, DRB*

The purpose of this course is to give the student a good overall understanding of the various types of networks used in an AM transmission system, the situations in which each might be used and calculating the leg values thereof.

## **Use of the Simple Network Management Protocol in Broadcast Monitoring and Control Systems**

*SBE Members: \$85 Non-Members: \$120*

*Author: Tony Peterle, CSRE*

This course will offer a basic description of how SNMP works – the structure and types of SNMP messages, how they are transported over the network, and how they can be used to monitor and control remote equipment.

## **Voice Telco Networks & Studio Interface Systems**

*SBE Members: \$80 Non-Members: \$115*

*Author: Steve Church*

The course provides the student with a working understanding of how a signal gets from end to end, how to troubleshoot telco problems and how to properly interface broadcast equipment to the telco world.

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## **SBE Leadership Development Course**

August 13-15, 2013 · Atlanta, GA

*Instructor: Purdue Professor Rodney Vandever*

*SBE Members: \$590 Non-Members: \$640*

This three-day highly interactive course challenges you to refine your leadership skills as you better understand and improve how you interact with others. Subjects include: understanding the dynamics of leadership, CAPS study: discover your leadership behavioral style, communications, effective motivation techniques, building winning teams and much more.



Webinars by SBE consists of online, on-demand seminars on subjects of interest to broadcast engineers.  
Brought to you by the Society of Broadcast Engineers · [www.sbe.org](http://www.sbe.org)

### **SBE RF Safety Course**

*Presenter: Richard Strickland, RF Safety Solutions*

*SBE Members: \$95 Non-Members: \$150  
Live Webinar on July 24, 2013*

### **Deploying Artist Experience (Album Art) via HD Radio**

*Presenter: Alan Jurison, CSRE, AMD, DRB, CBNE*

*SBE Members: \$49 Non-Members: \$75  
Live Webinar on September 12, 2013*

### **IP Networking, part 1 - the OSI Model and Layers**

*SBE Members: \$49 Non-Members: \$75*

### **IP Networking, part 2 - Routing and Switching**

*SBE Members: \$49 Non-Members: \$75*

### **IP Networking, part 3 - IP Address Management**

*SBE Members: \$49 Non-Members: \$75*

### **IP Networking, part 4 - Fundamentals of IPv6**

*SBE Members: \$49 Non-Members: \$75*

### **IP Networking, part 5 - Building the KSBE Network**

*SBE Members: \$49 Non-Members: \$75*

### **IP Networking, part 6 – an Introduction to IP Multicast**

*SBE Members: \$49 Non-Members: \$75*

*Presenter: Wayne Pecena, CPBE, 8-VSB, AMD, DRB, CBNE*

*Length of each webinar: app.1/ 2 hours*

This series aids in the self-study for the SBE Certified Broadcast Networking Engineer™ (CBNE™) certification exam.

### **FCC Enforcement Actions – an Analysis of Broadcast Operations**

*SBE Members: \$49 Non-Members: \$75*

*Presenter: Dennis Baldrige, CPBE, CBNT, and James Roop, FCC District Director Chicago Field Office*

*Length: 80 min*

### **Chief Operator Responsibilities**

*SBE Members: \$49 Non-Members: \$75*

*Presenter: Dennis Baldrige, CPBE, 8-VSB, AMD, DRB, CBNT*

*Length: 100 min*

This training covers the responsibilities of the designated chief operator and the duties necessary to fulfill this position.

### **BXF: Improving Broadcast Operation Workflow**

*SBE Members: \$49 Non-Members: \$75*

*Presenter: Chris Lennon*

*Length: 60 min*

This webinar will provide an overview of what BFX is, where it came from, and what its capabilities are.

### **TV White Space Devices and Wireless Microphones**

*SBE Members: Free, thanks to Shure Non-Members: \$49*

*Presenter: Joe Snelson, CPBE, 8-VSB*

*Length: 90 min*

An overview of what the FCC has authorized for unlicensed devices and how this will impact daily operations.

### **Springtime Maintenance to Keep You on the Air**

*SBE Members: Free, thanks to BSW Non-Members: \$49*

*Presenter: John Bisset*

*Length: 120 min*

This webinar leads engineers through a series of inspections and tasks to prepare a site for warmer weather.

### **AM Directional Antenna Modeling**

*SBE Members: \$79 Non-Members: \$109*

*Presenter: Cris Alexander, CPBE, AMD, DRB*

*Length: 160 min*

This webinar provides a detailed overview of the modeling process, including base impedance matrix and more.

### **IPv6 for Broadcasters**

*SBE Members: \$49 Non-Members: \$75*

*Presenter: Wayne Pecena, CPBE, 8-VSB, AMD, DRB, CBNE*

*Length: 80 min*

IPv6 background, the current state of the industry, IPv6 technology basics, and the technical details of implementation.

### **Creative Strategies for Translators and Boosters**

*SBE Members: \$49 Non-Members: \$75*

*Presenter: Doug Vernier, CPBE*

*Length: 85 min*

How AM day stations can be programmed at night by using fill-in translator, translator location hopping move-ins to larger populations.

### **FCC Self-Inspection Checklist**

*SBE Members: \$49 Non-Members: \$75*

*Presenter: Dennis Baldrige, CPBE, 8-VSB, AMD, DRB, CBNT*

*Length: 105 min*

This webinar covers the purpose, scope and limitations of the self inspection checklist - technical.

### **KREX - the Real World of Disaster Recovery**

*SBE Members: FREE, thanks to Harris Non-Members: \$49*

*Presenter: Skip Erickson*

*Length: 75 min*

Find out what the CBS and Fox affiliate in Grand Junction, CO did when it burned to the ground and the Super Bowl was just two weeks away.

### **Leadership Development Series**

*SBE Members: \$59 Non-Members: \$85*

**1) The Function and Nature of Leadership; 2) Communication; 3) Motivation**

*Length: 75 min each*

*Presenter: Rodney Vandever, SBE Leadership Development Course Instructor*

### **Managing a Project and Outside Contractors for Success**

*SBE Members: \$59 Non-Members: \$85*

*Presenter: John Luff, 2010 SBE Engineer of the Year*

*Length: 90 min*

This webinar will help attendees learn the roles and responsibilities of those involved in planning and executing a capital project.

### **Mathematics of Reliability**

*SBE Members: \$49 Non-Members: \$75*

*Presenter: Fred Baumgartner, CPBE, CBNT*

*Length: 60 min*

This tutorial covers how to apply the statistical analysis of system availability to the design, operation, and budgeting of a broadcast facility.

### **Networking Technology for Broadcast Engineers**

*SBE Members: \$98 Non-Members: \$165*

*Presenter: Wayne Pecena, CPBE, 8-VSB, AMD, DRB, CBNE*

*Length: 120 min each*

Topics include TCP/IP and UDP fundamentals, IP addressing, sub-netting basics, an introduction to IPv6, switching fundamentals, VLAN use & more.

### **Streaming Radio: a Tutorial for Broadcasters**

*SBE Members: \$49 Non-Members: \$75*

*Presenter: Christopher Tarr, CSRE, DRB, CBNT*

*Length: 60 min*