**SOCIETY OF BROADCAST ENGINEERS, INC.**

***The Association for Broadcast and Multimedia Technology Professionals***

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**NEWS RELEASE**

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**SBE Re-Elects Jerry Massey as President**

***August 23, 2016 - Indianapolis, IN -*** The Society of Broadcast Engineers, the association for broadcast and multimedia technology professionals, announces the results of the 2016 election for the national board of directors. Jerry Massey, CPBE, 8-VSB, AMD, DRB, CBNT, was re-elected as the society's president. Massey is the regional technical operations director, Southeast for Entercom Communications, and the director of technical operations, MIS, sustainability for Entercom Greenville.

Regarding the election results, President Massey said, "I set several goals when I was elected president last year, and I look forward to working with the board and our members to see these goals to completion."

Others serving one-year terms as officers, which begin on Oct. 27 are:

Vice President: Jim Leifer, CPBE; director of engineering and IT, iHeartMedia/South Florida; Boynton Beach, FL.

Secretary: Tim Anderson, CPBE, DRB, CBNE; manager of business and product development, radio transmission, GatesAir; Covington, KY.

Treasurer: Andrea Cummis, CBT, CTO; managing partner, AC Video Solutions; Roseland, NJ.

Serving two-year terms on the board of directors, which also begin Oct. 27 are:

• Jim Bernier, CPBE, CBNE; Senior Director, Broadcast Engineering, Turner Entertainment Networks; Alpharetta, GA

• Kirk Harnack, CBRE, CBNE; Director of Multimedia Education, Telos Alliance; Nashville, TN

• Wayne Pecena, CPBE, 8-VSB, AMD, DRB, CBNE; Director of Engineering, Texas A&M University - KAMU FM & TV; College Station, TX

• Marcelo Sanchez, CPBE; Director of Broadcast Operations and Engineering, WFOR-TV/WBFS-TV; Miramar, FL

• Mark Simpson, CPBE, AMD, DRB, CBNE; VP Engineering, Townsquare Media; Tucson, AZ

• Justin “JT” Tucker, CSRE, AMD, CBNE; Regional Director of Engineering Southwest, Cumulus Media Charleston; Charleston, SC

The national board of directors of the SBE is responsible for the development of policy and determines the programs and services the society provides to its more than 5,100 members. Those elected will begin their terms on Oct. 27, 2016, during the SBE Membership Meeting. They will join the other six directors who have another year remaining in their terms (Mark Fehlig, CPBE, 8-VSB, CBNT; Lafayette, CA; Michael Hendrickson, CPBE, CBNT; Lakeville, MN; Ched Keiler, CPBE, 8-VSB, CBNE; senior engineer; ISC/E Three; Ft. Lauderdale, FL; Jeff Keith, CPBE; senior product development engineer; Wheatstone Corporation; New Bern, NC; Kevin Plumb, CPBE; vice president, video/audio platform technologies; ESPN Technology; Trumbull, CT; RJ Russell, CPBE; VP of engineering; Fox 29 Philadelphia; Philadelphia, PA) as well as Joe Snelson, CPBE, 8-VSB, who is the immediate past president.

The SBE National Meeting will be held Oct. 26-27, 2016, in Columbus, OH, in conjunction with the Ohio Broadcast Engineering Conference, presented by the Ohio Association of Broadcasters, the Ohio chapters of the SBE, and the Ohio chapter of SMPTE.

The Society of Broadcast Engineers is the professional organization of television and radio engineers and those in related fields. SBE has more than 5,000 members in 115 chapters across the United States and in Hong Kong. There are also members in more than 30 other countries. Most chapters meet monthly and offer educational programs and an opportunity to network with other engineers. SBE offers the largest and most recognized certification program for broadcast engineers, operators and technicians, with more than 4,000 certifications currently active.

For more information about the SBE, contact John L. Poray, CAE, Executive Director, at [jporay@sbe.org](mailto:jporay@sbe.org) or 317-846-9000, or visit the SBE website, [www.sbe.org](http://www.sbe.org).

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Editors: High-resolution image of Jerry Massey:

http://sbe.org/images/hirez/Massey\_Jerry\_2.jpg