Society of Broadcast Engineers  
EXECUTIVE COMMITTEE MEETING  
June 27, 2009  
Canterbury Hotel  
Indianapolis, Indiana  

In Attendance:  
Barry Thomas- President  
Vincent Lopez - Vice President  
Ted Hand- Secretary  
Ralph Hogan- Treasurer  
Jim Bernier- Director  
Scott Mason – Director (Arrived 10:08am)  
Christopher Scherer- IPP  

John Poray- Executive Director (ex officio)  
Chris Imlay- General Counsel (ex officio)  

Guest:  
Megan Clappe- Certification Director  
Holly Essex-Communications Manager  

All times are EDT.  

The meeting was called to order at 8:28 am by President Barry Thomas.  
The Roll Call and Quorum verification by Secretary Ted Hand.  

Approval of the Agenda  
The following items were added:  
New Business – Hardship Waiver Policy  
Rural Radio FCC Filing  
DRIS Webcast by NAB  
Docket 07-121, Part 101 to Multi-Point  

Removed from the Consent Agenda for discussion  
SBE Online Job  
Finance Committee – 2010 Budget Draft  

Approval of the Consent Agenda  
A motion to approve the Consent Agenda was made by Jim Bernier. Seconded by Ralph Hogan. Motion was voted on and passed unanimously.  

Approval of the Minutes  

Approval of the Minutes of the April 19, 2009 Board of Directors Meeting.  
Approved by Consent Agenda  

Treasurer’s Report (Ralph Hogan)  
Net income from all cash and non-cash operations though May 31, 2009 was $133,119 verses the budget of $116,199, a positive variance of $16,920. Gross Income was $405,256 compared to the budget of $423,075 for a negative variance of $17,819. Expenses were $272,138 versus the budget of $306,876; this was below budget by $34,738. Net income from cash operations only, was $101,944 which was $5,866 below of cash operations budget of $107,810.
Executive Director’s Report (John Poray)

Membership and Renewal Report – Membership at the end of May 2009 was 5,834. There were 31 fewer members than at the same time in 2008. On June 12, 2009, 3,692 members had renewed. This is 32 more than had at this time in 2008.

Chapter Rebates for 2008 – Chapters rebates have amounted to $38,364. Rebates were sent out to 77 qualified chapters on June 1, 2009. This was $1,739 more than 2008.

2009 SBE National Meeting – The 2009 National Meeting will be held in Turning Stone at Verona, NY on October 6th and 7th. The Board meeting will be held on the night of the 6th. Fellows Breakfast, Membership Meeting and the Awards Reception and Dinner will be held on the 7th. A web cast on the 7th is planned from 1:30 – 2:30pm EDT.

2009 Leaders Skills Seminar – Course I will be held in Indianapolis on August 4-6, 2009 at the Airport Crown Plaza Hotel. Rodney Vandeveer will be the instructor. Seven more people need to sign up before July 1.

Ennes Trust Update – A workshop was held March 7th in Sacramento and hosted by Chapter 43 and KVIE-TV.

Staff Update – Scott Jones will celebrate his 12 years with SBE on July 10th. Carol Waite will celebrate her third anniversary with SBE on July 11th. Holly Essex will be focusing on production and layout of all SBE publications. Debbie Hennessy will add advertising sales to her responsibilities.

General Counsel’s Report (Chris Imlay)

OLD Business

SBE State of Incorporation was discussed and listed as an Action Item

DOD MOU is listed as an Action Item

Letter to new FCC Chairman and new Commissioners is listed as an Action Item.

SBE Legislative Goals – The Committee collaborated on an approved list of legislative goals.

Legislative Goals

1 To protect the designation and capabilities of “broadcast engineers” from encroachment or abridgement by state and local governments. Resist state and local government restrictions of the term “broadcast engineer” and the practice of “broadcast engineers”. To also resist local and state infringement of broadcast engineers’ authority to perform the work necessary to operate and maintain federally licensed broadcast facilities.

2 To protect the integrity of broadcaster access to frequencies designated as broadcast auxiliary service (BAS) spectrum. The principal that the FCC’s real role in spectrum matters is to mitigate interference. The unfettered access to public...
information provided by broadcasters (especially during emergencies and disasters) who rely heavily on broadcast auxiliary spectrum to transmit relevant images, audio and data. SBE resists the refarming of BAS frequencies and encroachment of secondary users.

3 To promote the maintenance or increase of technical expertise within the FCC to ensure that decision making by the FCC is based on technical investigation, studies and evaluation rather than political expenditures. During times like these of extensive and creative new technology development, the FCC must have impartial and exceptionally trained engineering and RF experts on staff to ensure applicant claims are reasonable and substantiated based on sound technical principals and commonly accepted good practices of experimentation and engineering. As opposed to typical legal issues, the reliance simply upon the adversarial process while ignoring technical facts is an insufficient and inefficient method of determining in an unbiased way the veracity and accuracy of new technical concepts and complex physics.

4 To promote a comprehensive and uniform federal preemption policy to all types of FCC regulated communication facilities.

5 To pursue the federal preemption of local and state RF exposure standards.

6 To pursue such other matters that are brought to the attention of the Government Relations Committee by members, the board, or partners SBE is working with on its legislative agenda.

Break called at 10:09 am

Reconvened at 10:21 am

ENG PID Identifier
Discussion on the use of PIDs in DRL.

A motion to remain the registrar of TSID values per ATSC Standards A/82, Paragraph 5.3.2 was made by Vinny Lopez. Seconded by Ralph Hogan. Motion was voted on and passed unanimously.

National Office remodeling is completed.

Kimberley Kissel has been hired as the new Education Director. She will begin work on July 21, 2009.

New Business

Hong Kong Chapter 144 numbering issue.
A motion to offer Hong Kong chapter 144 the new number, Chapter 90 was made by Chriss Scherer. Seconded by Scott Mason. Motion was voted on and passed unanimously.

2009 SBE National Web-Conference in Verona, NY
We will use the Time Warner Cable production truck. The truck can do 16x9. Vinny has built a Windows Media encoder. Board members will be needed for production duties.
Committee report on SBE JobsOnline
Mark Simpson, Jeff Smith, Clay Freinwald, Chris Tarr and Hal Hostetler made up the committee.  (see report)

A motion was made to authorize up to $8000 to the SBE JobsOnline Enhancement project by Ralph Hogan. Seconded by Jim Bernier. Motion was voted on and passed unanimously.

Lunch Break called at 11:53 am

Reconvened at 1:16 pm

Approved changes to the Draft 2010 budget. Referred for approval of full board at the fall meeting.

Meeting was closed to discuss budget issues at 1:25pm.

Meeting was reopened at 1:41 pm

Emergency Access Letter Proposal made by Ralph Beaver. Chris Imlay will work with FEMA. We will model after the ARRL plan.

Hardship Waiver Policy – One time waiver of membership dues for members in employment distress. Discussed members donated money to fund hardship membership. John will look at setting up a Pay-Pal account to take donation. Waivers will be looked at on a case by case base.

Break called at 2:32pm

Reconvened at 2:38 pm

Rural Radio docket filing by SBE. SBE member Sterling Davis requested that SBE file on Docket 09-52. The use of Longley-Rice versus flat-map coverage system in radio/newspaper cross ownership and market definition. If was the consensus of the Committee to decline the member’s request.

The DIRS webcast which will be aired by NAB. NAB requested that SBE promote this to its membership. Information is available on NAB web site. SBE will promote on SBE-news and SBE web site.

Comsearch requested SBE file comments on Docket 07-121, Adding Multi-Point links under Part 101. Chris Imlay will respond to Comsearch as an Action Item.

Meeting Action Items:

1) Chris Imlay will research previous corporate moves from the District of Columbia. Essentially learn how other groups who have moved their corporation from DC to another state. Will report to the full board of directors.

   Due Date: Written material 9/5/09 – To be discussed at 10/6/09 board meeting

2) John Poray to estimate the financial impact of the recent District of Columbia legislation on the SBE and Ennes Foundation Trust. Will report to the full board of directors at their meeting October and to the Ennes Foundation at another time.
3) Chris Imlay will continue to press DoD for return of the MOU. DoD reports they are still waiting for signatures.

Due Date: July 10, 2009

5) Chris Imlay will draft welcome letters on behalf of the SBE for new FCC Chairman Genachowski and other new commissioners.

Due Date: July 4, 2009

5) Barry Thomas to submit to Government Relations Committee a list of Legislative document for use as a basis of a legislative agenda document expected for board approval 10/6/09.

Due Date: 7/15/09 Pending completion of minutes
Legislative Agenda: 9/5/09 – To be discussed at 10/6/09 board meeting

6) Scott Mason to write an appeal for SBE-news and The Signal to request participants in the IT Membership focus group to be held at the SBE National Meeting in Verona, NY on 10/7/09.

Due Date: July 15 SBE-news: July 10, 2009
August The Signal: July 1, 2009

7) John Poray to inform Hong Kong chapter chair of this offer for a number change.

8) Barry Thomas & John Poray to draft a chapter numbering policy that articulates that “Chapter numbers are assigned in sequential order. The SBE will apply reasonable consideration for previous chapter numbers in the geographical area.”

Due Date: Written material 9/5/09 – To be discussed at 10/6/09 board meeting

9) John Poray & Ralph Beaver to draft a letter to NASBA and State Broadcasting Associations requesting they enact programs to provide state-government-authorized methods for broadcast engineer access to disaster areas, similar to Nevada SB-147. Offer SBE as a training resource.

8a) Ralph Beaver – Identify situations and examples where engineers have been denied access. Use those states as the first possible action.

8b) Chris Imlay to discuss the SBE Engineer access issue with colleagues at FEMA

Due Date: Written material 9/5/09 – To be discussed at 10/6/09 board meeting.

10) John Poray & Scott Mason to develop a web-based donation campaign to offset SBE Membership hardship waivers.

10a) Scott Mason will draft and deliver SBE-news article and Email Blast letter
10b) Barry Thomas & John Poray will explore the use of Pay Pal as a donation mechanism

10c) John Poray to create the designated fund

Due Date: 9/5/09

11) John Poray & Scott Mason to draft an official membership hardship waiver policy and application.

   Characteristics:
   Case-By-Case basis
   February – June eligibility period. No late hardship renewals
   Need details articulating and justifying hardship waiver
   Policy should not exclude successive waivers or partial waivers (temporary reductions).

   Due Date: Written material 9/5/09 – To be discussed at 10/6/09 board meeting

12) John Poray to draft SBE-news side-note regarding NAB DIRS webcast on 7/14/09 to help NAB encourage participation. Will also post on SBE Short Circuits portion of web page with a link to the NAB web site.

   Due Date: ASAP for July 1, 2009 SBE-news.

13) Chris Imlay will send our files related to our actions related to FCC Docket 07-121 to Comsearch.

   Due Date: Undetermined.

14) Chris Imlay to set up stand-up visits at the FCC for Chris & President Thomas. With intent to meet with new commissioners or their staffs.

   Due Date: ASAP - Target appointments, mid-august or early September

Membership drive drawing was made by Scott Mason. There were 74 members in the drawing. The winner was Steve Pietras of Chapter 104, Toledo, OH.

A motion to have Chapter 25, Indianapolis serve as the Board of Tellers for the upcoming election was made by Chriss Scherer, Seconded by Jim Bernier. Motion was voted on and passed unanimously.

A motion was made by Ted Hand to Adjourn. Seconded by Scott Mason. Motion was voted on and passed unanimously.

The meeting was adjourned at 3:39 pm.

Respectfully submitted,

Ted Hand, CPBE, 8VSB, AMD
Secretary